

## How Can My Business Join?

Your business can support the Santa Barbara Public Library by joining Business Friends, at one of the following yearly levels:

### **Publisher - \$1,000 and above Donation**

- Your logo will be posted on our Website
- Link to your website on the Friends website. Recognition of your contribution to our members, donors and library advocates via our website and Facebook postings.
- Recognition of your support in our newsletter with your name/logo.
- Acknowledgement for your contribution at our Annual Meeting.

### **Editor - \$500-\$999 Donation**

- Recognition of your contribution to our members, donors and library advocates via our website and Facebook postings.
- Recognition of your support in our newsletter.
- Acknowledgement for your contribution at our Annual Meeting.

### **Author - \$100-\$499 Donation**

- Recognition of your contribution to our members, donors and library advocates via our website, and Facebook postings.

*All contributions are tax-deductible*



#### **BRAVO TO YOU!**

If you decide to join, enclosed is a donor envelope. Our web site, [www.friends-sblibrary.org](http://www.friends-sblibrary.org), provides more information about the history of our group and has a donate button if you prefer to give on-line.



The mission of the Friends of the Santa Barbara Public Library is to inspire and encourage our community to provide resources which will ensure a superior public library that serves our diverse population.



BUSINESS FRIEND of the  
SANTA BARBARA PUBLIC LIBRARY  
P.O. Box 1019  
Santa Barbara, CA 93102

Since We Are Neighbors . . . LET'S BE FRIENDS!



LOCAL BUSINESS  
SPONSORSHIP  
OPPORTUNITIES



American Library Association

## How does my business sponsorship make a difference?

Although the City and County contribute to the library budget, those funds do not fully cover the expenses. Your generous donation enables the Friends to assist in funding the following adult programs, which help prepare people for the workplace and support our business community

- **One Million Cups** Entrepreneur Support Group
- English Conversation Groups
- Vets Connect
- Adult Literacy

- **SBPL Works!** offers career help, basic resume and cover letter creation, job search assistance, computer assistance and interview practice.

### Resources:

- Two business-specific resources available to card holders are Size Up and Reference USA. (see below) [SBPLibrary.org/Learning](http://SBPLibrary.org/Learning)
- **SizeUp** - A business intelligence tool that provides industry competition, potential customer base, and location analytics.
- **ReferenceUSA** - A market research tool with consumer directories and demographic information on millions of U.S. businesses and residents.
- **Reserve a Librarian** - [SBPLibrary.org/reservealibrarian](http://SBPLibrary.org/reservealibrarian)

## Why should my business become a Friend of the Santa Barbara Public Library?

- You are giving to an organization that promotes easy access to library services and programs for all members of the community free of charge.
- We are a nonprofit 501(c)(3) organization; all contributions are tax deductible. The FOL has an all-volunteer board. With the exception of basic operating expenses, all of the donations go directly to the library.
- Increased marketing and free advertising as Friends of the Santa Barbara Public Library has a membership list of almost 1,000 people and businesses that we reach through Constant Contact. We also maintain an active website and produce a semiannual newsletter for print and online.
- People, including your employees, value supporting philanthropic businesses.
- Business members receive a Friends window decal or certificate to display showing your support of the Santa Barbara Public Library.

*Become a Business Friend of the Santa Barbara Public Library*